

LDF Sustainability Objectives	
1	Enhancement of biodiversity and improvement of habitat richness
2	Reduce the proportion of journeys made by the private car, and promote more sustainable modes of transport
3	Maintain and enhance the quality of Ashford's landscape
4	Retain and promote sites of heritage and conservation importance
5	To make the most efficient use of land in all new development
6	To reduce the risk of flooding
7	Provide the ability to withstand impacts of climate change
8	To encourage high design quality and an appropriate "sense of place" in new buildings
9	To ensure that everyone has access to good quality affordable homes that meets their needs.
10	To reinforce the attractions of Ashford Town centre by encouraging a wide range of uses for the resident and the visitor.
11	To ensure that all groups of the population have access to the health, education, leisure and recreation services which are required in terms of provision and access.
12	To reduce the amount of crime and anti-social behaviour across the Borough.
13	Promote thriving mixed-use development.
14	To maximise brownfield land development
15	To avoid previously undeveloped land in the floodplain
16	Minimise irreversible loss of high-grade agricultural land
17	To reduce the amount of waste produced and maximise the rates of recycling other materials
18	To encourage the use of renewable resources and the provision of renewable energy within the Borough.
19	To reach a balance between employment and housing growth
20	To generate a significant number of new jobs in accessible locations in Ashford
21	To enable a variety of quality employment opportunities in Ashford
22	To maintain and enhance the vitality and viability of village and town centre,