

TASK A4 - THE SUSTAINABILITY APPRAISAL FRAMEWORK			
Theme	Sustainability Criteria	Appraisal Score	Appraisal Comments
Protection of the Environment	Enhancement of biodiversity and improvement of habitat richness		
	Avoid adverse impacts of sites of heritage / conservation importance		
	Improved linkages between existing and/ or proposed areas of semi-natural habitat		
	Reduce air pollution and ensure air quality continues to improve over the longer term		
	Maintain and enhance the quality of Ashford's landscape		
	Ability to withstand impacts of climate change (drought/ flooding, measures at promoting reduced energy demand)		
Social Progress	Respect and enhance the character of Ashford's villages		
	High density along public transport corridors and nodes		
	Thriving mixed use development		
	Mix of housing types and tenure		
Prudent use of natural resources	Prioritise brownfield land development		
	Avoid previously undeveloped land in the floodplain		
	Protection and enhancement of ground and surface waters		
	Development at risk from flooding		

TASK A4 - THE SUSTAINABILITY APPRAISAL FRAMEWORK			
Theme	Sustainability Criteria	Appraisal Score	Appraisal Comments
	Enhanced flood plain storage capacity		
	Densities in excess of PPG3 standards		
Economic Growth	Improve Ashford town Centre's economic performance and contribution to regional competitiveness		
	To enable a variety of quality employment opportunities in Ashford		
	Balance between employment and housing growth		
Transport	To facilitate modal shift		
	To reduce the number of essential trips and average distance travelled to a suite of facilities		
	Relationship of neighbourhoods to local amenities (average distance: 5 and 10 minute walks to shop, post office, pub etc)		
	Relationship of neighbourhoods to parks (areas of open space) of different sizes		

++	Significant positive effect
+	Positive effect
0	Neutral (no effect)
?	Effect uncertain
-	Negative effect
--	Significant negative effect