

Slide 1 – Welcome Cllr Paul Clokie, Leader Ashford Borough Council

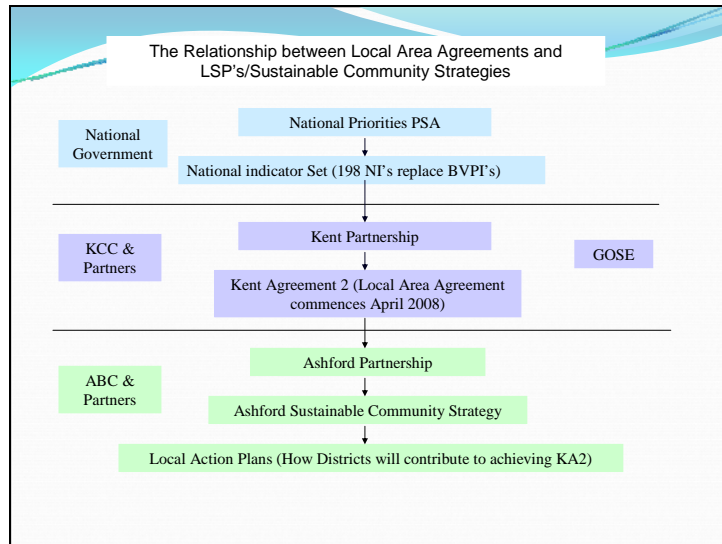
Slide 2 – The Developing Role, David Hill, Chair Ashford Partnership

Slide 3

Opportunities for the Ashford Partnership

- Partnership of partnerships
- Focus for activity and inspection
- LAA – focus of local delivery

Slide 4

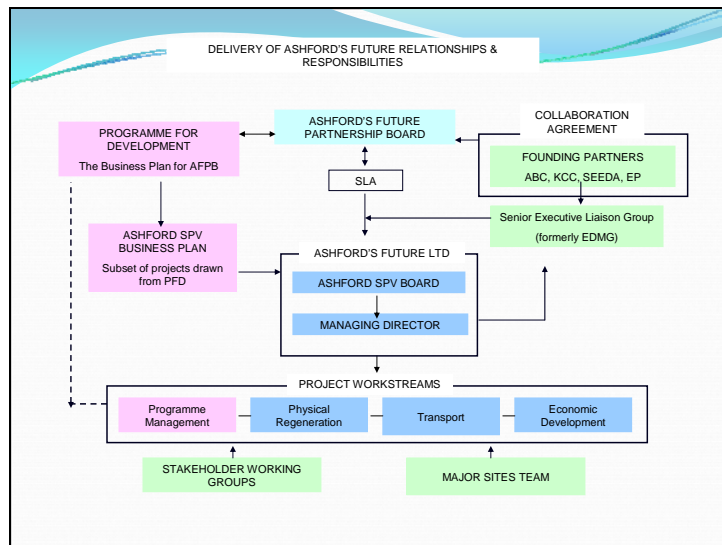


Slide 5

Opportunities for the Ashford Partnership

- Partnership of partnerships
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- LAA – focus of local delivery
- AF – focus on community issues

Slide 6

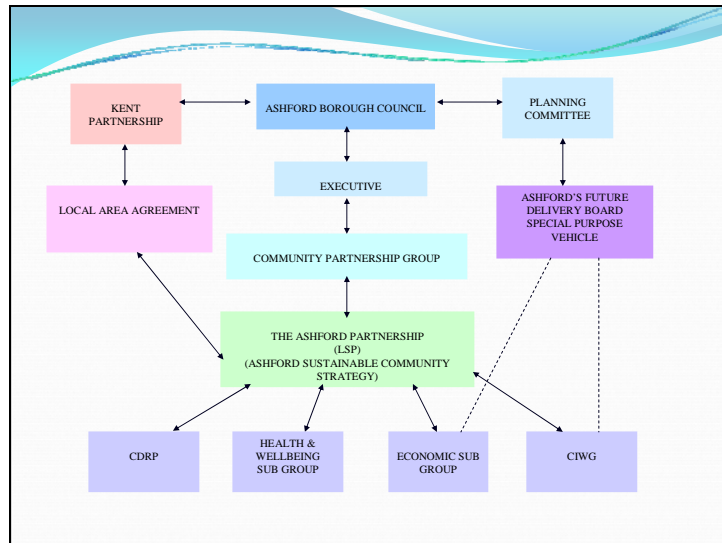


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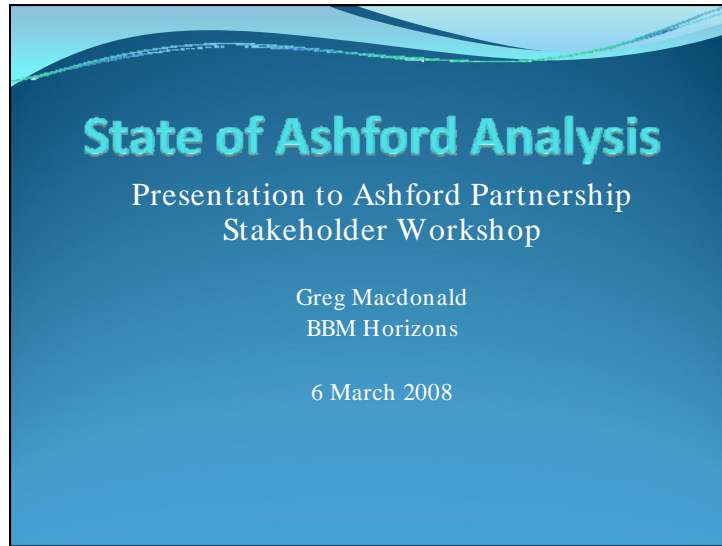
Opportunities for the Ashford Partnership

- Partnership of partnerships
- Focus for activity and inspection
- LAA – focus of local delivery
- AF – focus on community issues
- Funding and influence

Slide 8



Slide 9



State of Ashford Analysis
Presentation to Ashford Partnership
Stakeholder Workshop

Greg Macdonald
BBM Horizons

6 March 2008

Slide 10



Place Shaping...the Ashford Story

Economy Environment

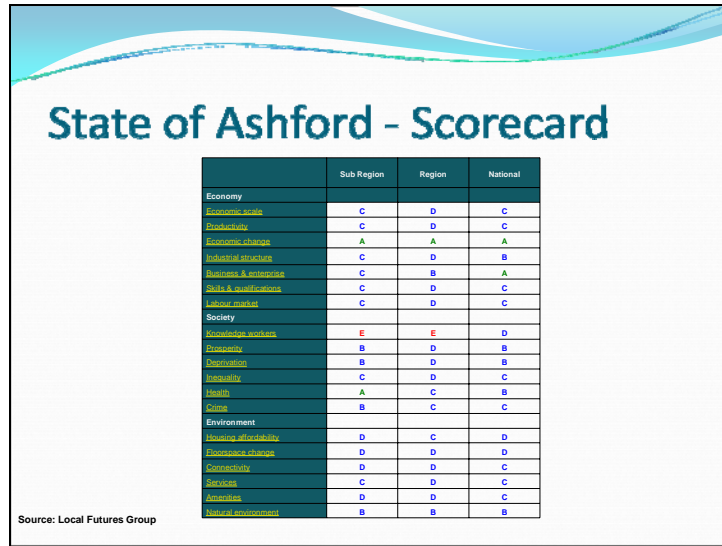
Competitiveness Sustainability

Society Cohesion

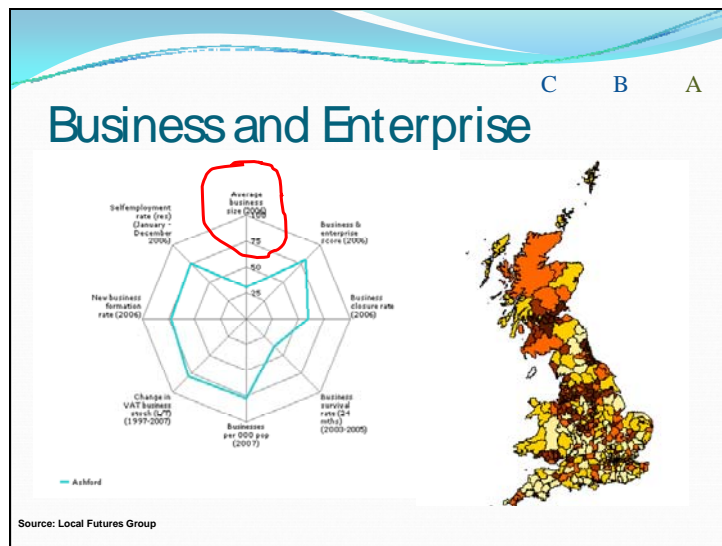
Society

The diagram illustrates the relationship between four key areas: Economy, Environment, Society, and Society Cohesion. It features three overlapping purple ovals. The top-left oval is labeled 'Competitiveness' and is associated with 'Economy'. The top-right oval is labeled 'Sustainability' and is associated with 'Environment'. The bottom oval is labeled 'Society Cohesion' and is associated with 'Society'. The ovals overlap in the center, suggesting interconnectedness between these domains.

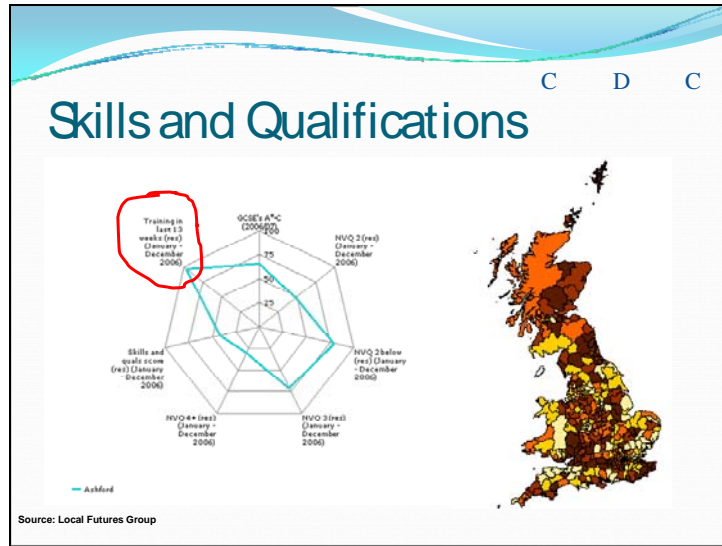
Slide 11



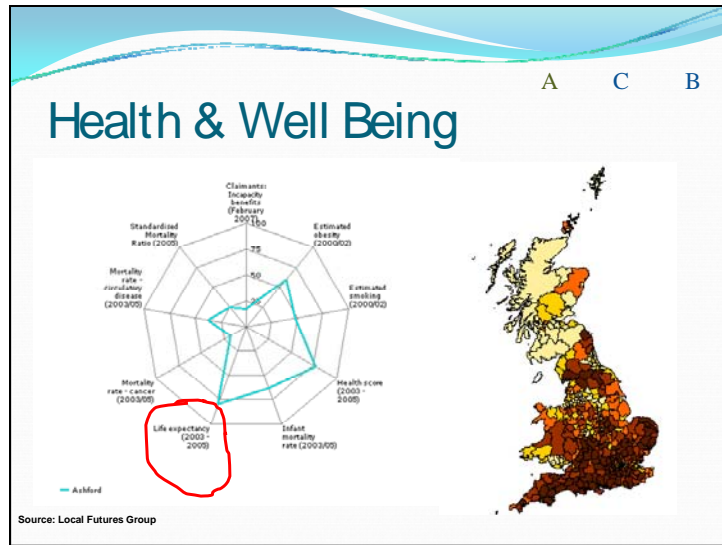
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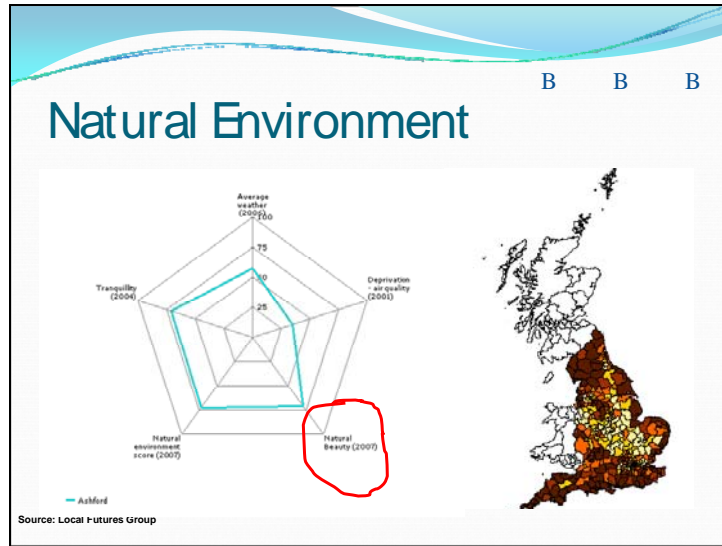
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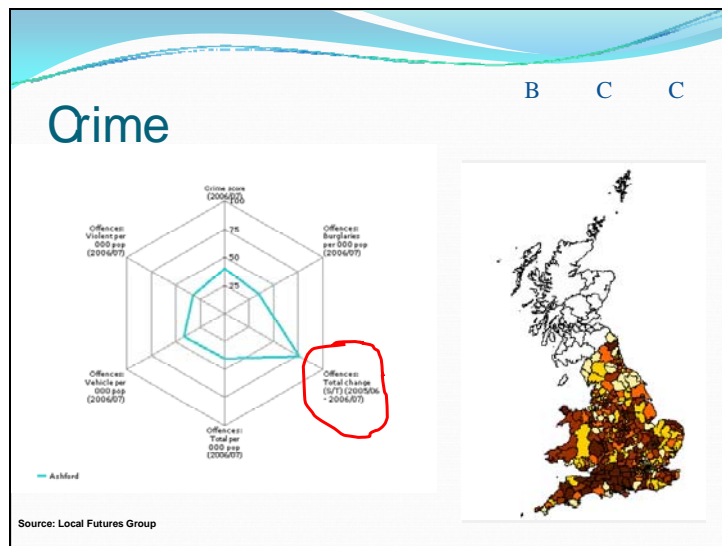
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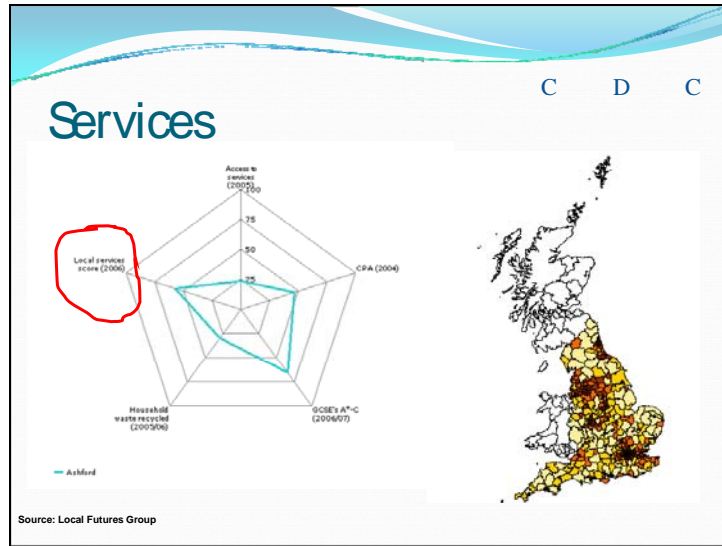
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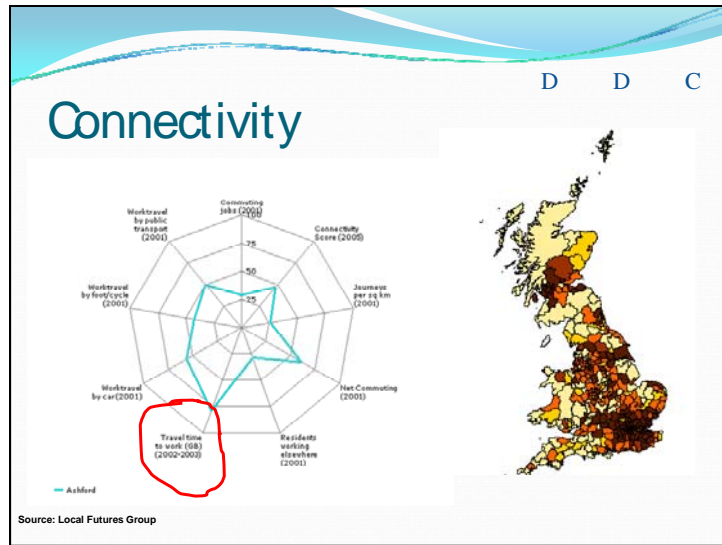
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Slide 17



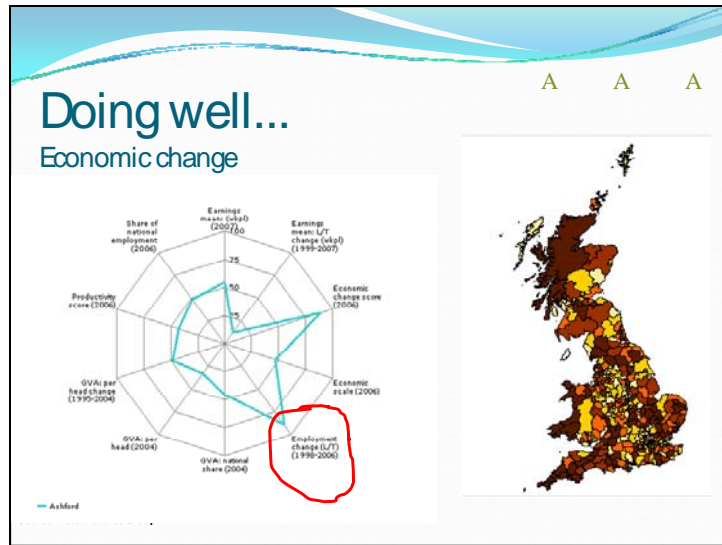
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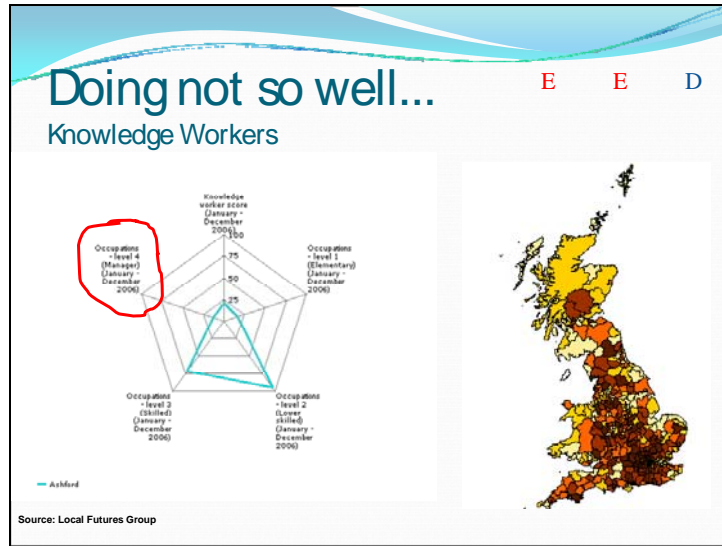
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Slide 20



Slide 21



Slide 22

Food for thought...

- What keeps you awake at night?
- What are your top priorities?
- What is important to you? & what isn't?

Slide 23

What the residents say..

Ian Bailey
Deputy Head of Cultural Services
Ashford Borough Council

The slide features a dark blue background with a light blue wavy graphic at the top. The title 'What the residents say..' is in a light blue font, and the speaker's name and title are in a white font.


Slide 24

Ipsos Mori Poll (2006)

- ABC commissioned poll in 2006 to inform refresh of Corporate Plan
- One of the key objectives was to find out resident's perceptions of the quality of life in their neighbourhood and identify priorities for action
- Survey based on a representative sample of 803 face to face interviews at 82 randomly selected sampling points between 7th July and 11th August 2006

The slide has a white background with a light blue wavy graphic at the top. The title 'Ipsos Mori Poll (2006)' is in a dark blue font, and the bullet points are in a black font.


Slide 25



Overall Findings

- Generally positive about the quality of life (QoL) in Ashford (85% claiming that their QoL was either good or very good)
- The Consultants noted that generally the sense of belonging to an area is a key driver for feeling positive about QoL
- Resident's key contributors to QoL were identified as:
 - Access to good health services
 - Public safety, low crime levels, free from vandalism
 - Facilities for teenagers

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Challenges Ahead

- Many residents are confused about which agency or authority does what, therefore..
- There is a need to reassure residents that the Council and its partners is looking beyond the here and now and has well thought through plans in place to manage future change
- This could be assisted by the Sustainable Community Strategy

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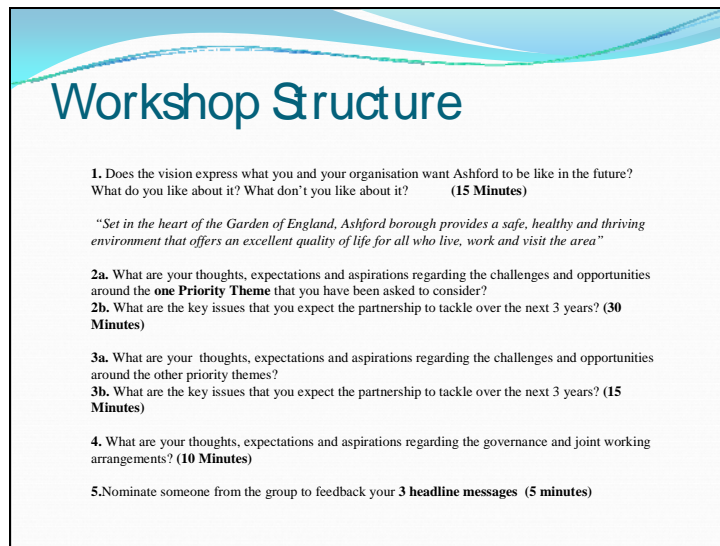


Potential Community Strategy Priorities

1. Improving safety and reducing anti-social behaviour
2. Provision of good quality affordable housing for local people
3. Safeguarding the natural environment
4. High standards of Health and Social care

Slide 28 – Questions and Answers

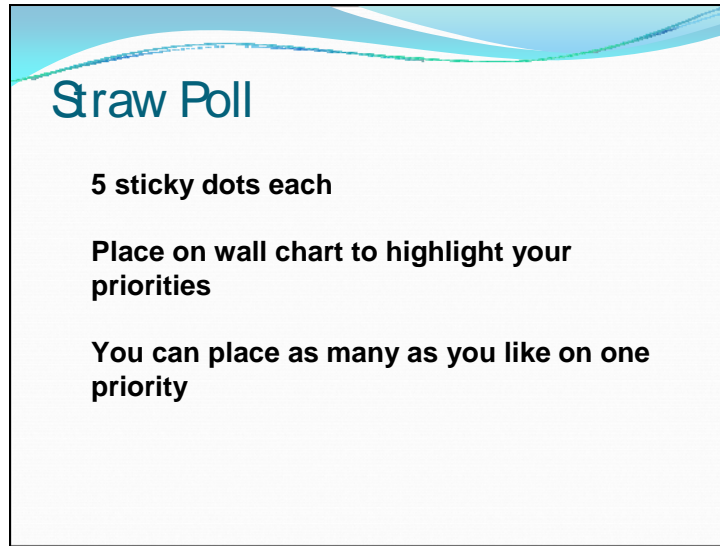
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Workshop Structure

1. Does the vision express what you and your organisation want Ashford to be like in the future? What do you like about it? What don't you like about it? **(15 Minutes)**
"Set in the heart of the Garden of England, Ashford borough provides a safe, healthy and thriving environment that offers an excellent quality of life for all who live, work and visit the area"
- 2a. What are your thoughts, expectations and aspirations regarding the challenges and opportunities around the **one Priority Theme** that you have been asked to consider?
2b. What are the key issues that you expect the partnership to tackle over the next 3 years? **(30 Minutes)**
- 3a. What are your thoughts, expectations and aspirations regarding the challenges and opportunities around the other priority themes?
3b. What are the key issues that you expect the partnership to tackle over the next 3 years? **(15 Minutes)**
4. What are your thoughts, expectations and aspirations regarding the governance and joint working arrangements? **(10 Minutes)**
5. Nominate someone from the group to feedback your **3 headline messages (5 minutes)**

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Straw Poll

5 sticky dots each

Place on wall chart to highlight your priorities

You can place as many as you like on one priority

Slide 31 – Feedback, 3 Headline Messages

Slide 32



Next steps

6 March: Workshop to discuss vision and priorities

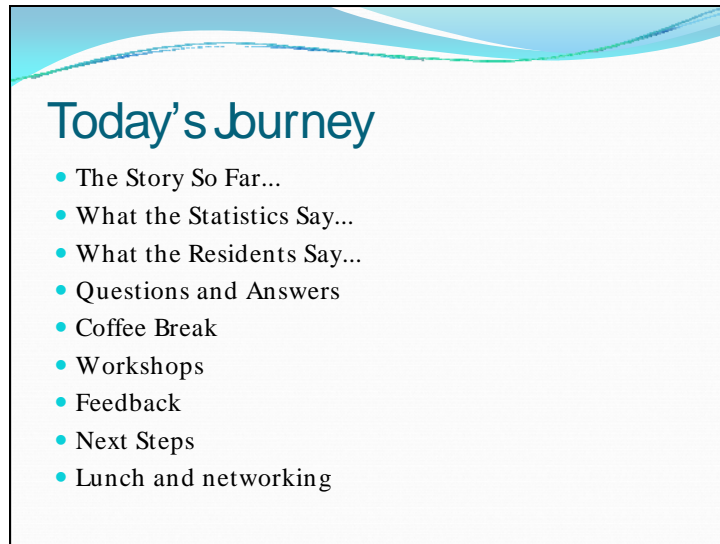
April – May : Consultation Draft

May – June: Redrafting and Reporting

July : Production and Launch

Slide 33 – Thank you for participating

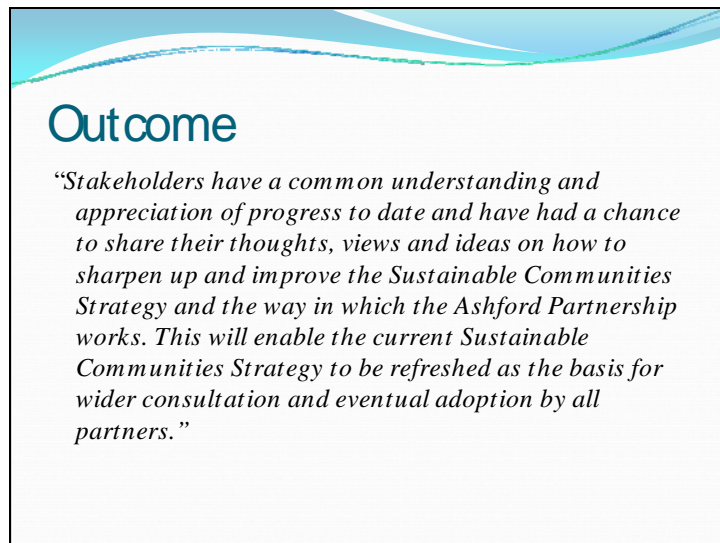
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Today's Journey

- The Story So Far...
- What the Statistics Say...
- What the Residents Say...
- Questions and Answers
- Coffee Break
- Workshops
- Feedback
- Next Steps
- Lunch and networking

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Outcome

“Stakeholders have a common understanding and appreciation of progress to date and have had a chance to share their thoughts, views and ideas on how to sharpen up and improve the Sustainable Communities Strategy and the way in which the Ashford Partnership works. This will enable the current Sustainable Communities Strategy to be refreshed as the basis for wider consultation and eventual adoption by all partners.”

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