Ashford Barracks
A Sustainable Mixed Use Community

FOREWORD

This development brief has been prepared by EDAW on behalf of the development consortium of George Wimpey and Westbury Homes, the joint owners of the site.

The document relates to the former Rowcroft and Templer Barracks, the largest brownfield opportunity currently available in the Borough and a strategically important site.

A significant opportunity now exists to bring this site back into productive use through the creation of a mixed use sustainable community. This will meet a significant proportion of the Borough’s housing requirements in addition to providing employment uses, a new district centre, community, education and recreation facilities. It will be a flagship development that accords with current best practice in regeneration and urban design.
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