

East Kent Design Code Engagement

What we are doing

Create Streets along with a wider consultant team are asking residents what their views are on design to support the future development of Design Codes in East Kent. We are doing this on behalf of the five Local Planning Authorities (Ashford Borough Council, Canterbury City Council, Dover District Council, Folkestone & Hythe District Council and Thanet District Council).

A design code is a recipe for a place. It is a collection of design principles that define what good development, buildings, high-quality public streets and spaces should look and feel like in an area. The aim is to create more attractive and sustainable places that local residents are more likely to support and treasure.

Your input is critical to help us develop design principles to improve the design of what is built in East Kent in these types of areas:

1. Town Centres
2. Existing Neighbourhoods
3. Settlements edges
4. Rural Areas

So what do I do?

The full survey need not take more than 10 minutes. The survey is broken down into 3 parts. Please ensure you submit your response at the end. Your answers can be as long or as short as you like.

1. Introduction. What has worked and what hasn't with new developments in your area?

2. Visual Preference Survey. We will show you a selection of images of buildings and streets with a few very short questions for each image. To help inform what future development in East Kent should look like, we'd like to know whether you think these examples are an appropriate or inappropriate guide for new development in the area.

This is split into four sections based on area types. Each area type will show examples of buildings, streets and public spaces from East Kent.

- a. Town centre development
- b. Neighbourhood development
- c. Settlement edge development
- d. Rural development

3. Final comments

Once you have completed the visual preference survey, and have a minute to spare, then you can let us know if there any examples of buildings or streets you really like or dislike in your local area. Please follow the link to our Create Communities website at the end of the survey to contribute.

This online survey will be open for a period of 6 weeks. It will run from the 2nd December and it will close on 13th January.

[Create Streets Privacy Statement](#)

* Indicates required question

Part 1 - Introduction

Please press 'submit' at the bottom of the last page to submit your responses

1. 1. Which council area do you live in? *

Mark only one oval.

- ☐ Ashford Borough Council
- ☐ Canterbury City Council
- ☐ Dover District Council
- ☐ Folkestone and Hythe District Council
- ☐ Thanet District Council

2. 2. What has or hasn't worked with new developments in your area?

3. 3. Which of these elements of design do you feel are most important in creating quality places? (You can select more than one)

Check all that apply.

- ☐ a. Access to greenery and nature
- ☐ b. Street greenery (street trees)
- ☐ c. Safe walking and cycling routes.
- ☐ d. Public transport provision
- ☐ e. Car parking provision
- ☐ f. Buildings that reflect local character and identity
- ☐ g. Access to shops and services
- ☐ Other: _____

Part 2a - Town centre development

Town centres are the focal points of community life, bringing together shops, homes, services, and community spaces. These are the busiest centres of activity across East Kent. Development here should strengthen town centre vitality by supporting a mix of uses that encourage people to live, work, and visit.

Visual preference survey: Thinking about the images of buildings and streets below, how appropriate do you think these examples would be for a new town centre development in East Kent?

Please press 'submit' at the bottom of the last page to submit your responses, even if you have not answered every question.

Image 1 - Town centre development



4. 1. Is this an appropriate example for town centre development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

5. 2. Do you have any other comments about the street or buildings?

Image 2 - Town centre development



6. 1. Is this an appropriate example for town centre development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

7. 2. Do you have any other comments about the street or buildings?

Image 3 - Town centre development



8. 1. Is this an appropriate example for town centre development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

9. 2. Do you have any other comments about the street or buildings?

Image 4 - Town centre development



10. 1. Is this an appropriate example for town centre development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

11. 2. Do you have any other comments about the street or buildings?

Image 5 - Town centre development



12. 1. Is this an appropriate example for town centre development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

13. 2. Do you have any other comments about the street or buildings?

Part 2b - Neighbourhood development

Neighbourhoods are the main built-up areas where most people live. They include schools, parks, shops, and local facilities that support everyday life. Development here should fit with the local character, create greener and better-connected streets and public spaces, and support everyday life.

Visual preference survey: Thinking about the images of buildings and streets below, how appropriate do you think these examples would be for a new neighbourhood development in East Kent?

Please press 'submit' at the bottom of the last page to submit your responses, even if you have not answered every question.

Image 1 - Neighbourhood development



14. 1. Is this an appropriate example for neighbourhood development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

15. 2. Do you have any other comments about the street or buildings?

Image 2 - Neighbourhood development



16. 1. Is this an appropriate example for neighbourhood development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

17. 2. Do you have any other comments about the street or buildings?

Image 3 - Neighbourhood development



18. 1. Is this an appropriate example for neighbourhood development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

19. 2. Do you have any other comments about the street or buildings?

Image 4 - Neighbourhood development



20. 1. Is this an appropriate example for neighbourhood development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

21. 2. Do you have any other comments about the street or buildings?

Image 5 - Neighbourhood development



22. 1. Is this an appropriate example for neighbourhood development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

23. 2. Do you have any other comments about the street or buildings?

Part 2c: Settlement edge development

The Settlement edge is the transition areas between existing neighbourhoods and rural areas, often where new growth is focused. Development here should form a well-connected transition between existing neighbourhoods and the countryside, fitting naturally with the surrounding landscape.

Visual preference survey: Thinking about the images of buildings and streets below, how appropriate do you think these examples would be for a new settlement edge development in East Kent?

Please press 'submit' at the bottom of the last page to submit your responses, even if you have not answered every question.

Image 1 - Settlement edge



24. 1. Is this an appropriate example for settlement edge development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

25. 2. Do you have any other comments about the street or buildings?

Image 2 - Settlement edge



26. 1. Is this an appropriate example for settlement edge development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

27. 2. Do you have any other comments about the street or buildings?

Image 3 - Settlement edge



28. 1. Is this an appropriate example for settlement edge development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

29. 2. Do you have any other comments about the street or buildings?

Image 4 - Settlement edge



30. 1. Is this an appropriate example for settlement edge development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

31. 2. Do you have any other comments about the street or buildings?

Image 5 - Settlement edge



32. 1. Is this an appropriate example for settlement edge development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

33. 2. Do you have any other comments about the street or buildings?

Part 2d: Rural development

Rural areas are open countryside shaped by natural features and farmland, interspersed with small- scale settlements such as villages, hamlets, and farmsteads, often with fewer services and facilities. Development here should respect local architecture and settlement patterns, fit with the landscape, and support nature and green spaces.

Visual preference survey: Thinking about the images of buildings and streets below, how appropriate do you think these examples would be for a rural development in East Kent?

Please press 'submit' at the bottom of the last page to submit your responses, even if you have not answered every question.

Image 1 - Rural development



34. 1. Is this an appropriate example for rural development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

35. 2. Do you have any other comments about the street or buildings?

Image 2 - Rural development



36. 1. Is this an appropriate example for rural development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

37. 2. Do you have any other comments about the street or buildings?

Image 3 - Rural development



38. 1. Is this an appropriate example for rural development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

39. 2. Do you have any other comments about the street or buildings?

Image 4 - Rural development



40. 1. Is this an appropriate example for rural development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

41. 2. Do you have any other comments about the street or buildings?

Image 5 - Rural development



42. 1. Is this an appropriate example for rural development in your area?

Mark only one oval.

- ☐ Very appropriate
- ☐ Somewhat appropriate
- ☐ Not appropriate
- ☐ Highly inappropriate

43. 2. Do you have any other comments about the street or buildings?

End of Survey

Thank you for taking the time to complete this survey. Your responses will help inform what future development in East Kent should look like.

44. Do you have any other general comments you would like to add?

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